



# Herald de Milad

**MONTHLY NEWSLETTER**

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**MILAD-E-SHERIEF  
MEMORIAL COLLEGE**

**SCHOLARLY  
DISTINCTION**  
since 1964

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**Kayamkulam, Alappuzha Dist. Kerala, India**

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## *Message from the Principal*

Dear Students, Faculty, and Staff,

I am delighted to release the September edition of our college newsletter, which beautifully captures the dynamic and enriching experiences of our academic community.

This issue highlights a wide range of activities, including insightful seminars, hands-on workshops, vibrant club events, and thought-provoking invited talks. Additionally, it covers awareness classes that emphasize the importance of social responsibility and personal well-being. These initiatives not only enhance our knowledge and skills but also foster a culture of engagement and holistic development.

I congratulate everyone involved in organizing and participating in these events, which continue to strengthen our college's commitment to excellence and innovation. Let this newsletter inspire us all to contribute actively and embrace every opportunity to learn and grow.

Warm regards,

Prof. (Dr.) A Muhammed Thaha

Principal

## ***Message from the Editor***

Greetings to all readers of *Herald de Milad*,

As we unveil the September edition of *Herald de Milad*, I am excited to share a vibrant snapshot of the many events and initiatives that have energized our campus this month. From thought-provoking seminars and interactive workshops to spirited club activities and enlightening invited talks, this issue captures the pulse of our college community in full motion.

*Herald de Milad* shares not just events but also ideas that inspire us. This newsletter shows the creativity and energy of our college. The awareness classes included here remind us how important it is to grow both personally and as a community.

I extend my heartfelt thanks to all contributors and readers who make this newsletter a lively and meaningful space. Dive in, explore, and let these stories motivate you to take part in the ongoing journey of learning and discovery.

Warm regards,

Dr K. M. Anilkumar

Editor, *Herald de Milad*

## **Exploring Cinema: “Nadana Tharam” Workshop by Arabic Club**

On 10 September 2025, the Department of Arabic at M.S.M. College, Kayamkulam, in collaboration with *Hello Karunagappally*, organized a compelling one-day workshop titled “Nadana Tharam” at the Naguib Mahfouz Hall. The event drew a gathering of 75 participants, including students, aspiring artists, and film enthusiasts, all eager to delve into the art and craft of cinema.

The workshop was led by Mr. Govind Vishnu, director of the film *Daveed*, together with Mr. Deepu, a seasoned scriptwriter. Through a carefully structured sequence of demonstrations, interactive sessions, and practical exercises, they guided participants through the essential pillars of filmmaking - from scripting and direction to acting. Their approachable style and real-world insights allowed participants to experience firsthand the challenges and rewards of cinematic storytelling.

The programme commenced with inaugural remarks by Dr. Muhammad Thaha, Principal of M.S.M. College. The session was presided by Dr. Farook S., Head of the Department of Arabic. Dr. Zameer K. H. delivered the welcome address, setting the tone for an engaging day of learning. The event concluded with a heartfelt vote of thanks by Mr. Anwar Hussain A., faculty coordinator of the Arabic Department.

The workshop succeeded in offering participants a rare and immersive glimpse into the process of filmmaking, transforming abstract concepts into tangible skills. The association with Hello Karunagappally enriched the event by providing broader exposure and networking opportunities, further enhancing the experience for all involved.

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## **ASAP Club Facilitates Peer-to-Peer Training on Resume Building and LinkedIn Profile Enhancement**

On 10 September 2025, the ASAP Club at M.S.M. College, Kayamkulam, conducted a peer-to-peer training programme on “Building a Proper Resume and Profile Enhancement using LinkedIn” at the College Conference Hall. The session commenced at 1:30 pm and drew 53 participants from various departments, embodying the spirit of collaborative learning.

This initiative unfolded in three structured phases. In the first phase, a fifth-semester Biotechnology student was nominated as the Skill Champion. Already an active member of IEDC, she underwent online training in resume crafting and LinkedIn optimization. In the second stage, the Skill Champion delivered an interactive talk on the same themes to the selected batch mentors—representatives chosen from each class. These batch mentors were then entrusted with a mission: to replicate the training by conducting sessions with their own classmates in the ensuing days, thereby spreading knowledge in a cascading, peer-driven model.

The programme reflects ASAP’s commitment to equipping students with essential professional tools. Every participant and mentor will receive certificates from ASAP Kerala, acknowledging their engagement and contribution. Through this initiative, students not only sharpened their résumé and online branding skills but also reinforced peer networks and collective responsibility in learning.

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## **Commerce Department Conducts Interactive Session on Emotional Well-Being**

On 10 September 2025, the Department of Commerce organized an interactive session titled “Emotional Well-Being” for third-semester students. The class was held in the Commerce Department premises and attended by around 30 students. The resource person for the session was Ms. Mumtas N, a counsellor from Jeevani.

The session sought to raise awareness among students about the critical role emotional balance plays in their academic, personal, and social lives. Ms. Mumtas emphasized the importance of recognizing and managing one’s emotions, coping effectively with stress, and building resilience in the face of life’s challenges. She also explained how emotional well-being influences mental health, academic performance, and relationships, and shared practical tools such as mindfulness techniques, self-care habits, cultivating positive thinking, and knowing when and how to seek support.

What made the session especially impactful was the high level of engagement: students freely shared their own experiences, posed thoughtful questions, and opened up about issues such as exam anxiety, peer pressure, and adjustment difficulties. Ms. Mumtas responded with empathy and offered strategies tailored to their concerns.

An interactive Q&A at the end allowed participants to clarify doubts and receive personalized guidance on maintaining emotional health. In sum, the programme was both informative and empowering, leaving students better equipped with insights and strategies to nurture their emotional well-being.

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## **IEDC Hosts “LUMINA 2025 – A Secret Story of a Successful Entrepreneur” at MSM College**

The Innovation and Entrepreneurship Development Centre (IEDC), in collaboration with the Institution’s Innovation Council (IIC), the ED Club, and the PG Department of Commerce, organized an interactive session titled “LUMINA 2025 – A Secret Story of a Successful Entrepreneur” on 11 September 2025 at Naguib Mahfouz Hall, MSM College, Kayamkulam. The session was convened by Fouzia Hilal and attended by 87 students alongside more than 15 faculty, retired faculty, and administrative staff

The programme officially began at 10:00 a.m., anchored by Ms. Anusmaya Anilkumar, followed by an invocation rendered by Ms. Adithya Lekshmi and Ms. Greeshma S., members of IEDC. Dr. Salih N., IEDC Nodal Officer, delivered the welcome address, setting the tone for a motivational journey. Token felicitations were offered by Prof. (Dr.) A. Muhammed Thaha, Principal of the college, and Dr. Divya V., Vice Principal, who highlighted the significance of instilling entrepreneurial values and providing platforms for student inspiration.

The main attraction of the event was Mr. A. V. Anoop, Chairman and Managing Director of AVA Group of Companies (known for brands like Medimix, Melam, Sanjeevanam, and Kaytra), and Chairman of the India Eurasian Trade Council, who shared his entrepreneurial journey in a deeply personal and candid manner. Drawing from his experiences, he narrated struggles, turning points, and guiding principles that shaped his success. His address urged students to think beyond conventional paths and pursue innovation, resilience, and social commitment in their ventures.

Throughout the session, the students were fully engaged, raising thoughtful questions that Mr. Anoop answered with practical wisdom and insight. To capture reflections and feedback, a Google form was circulated among participants. The event concluded at 11:30 a.m. with a heartfelt vote of thanks by Ms. Sreya S. Baburaj, extending gratitude to the chief guest, dignitaries, organizing team, and participants.

Overall, LUMINA 2025 succeeded in inspiring all attendees. It provided not only a window into the lived reality of entrepreneurship but also instilled confidence and motivation among students to envision creative paths and embrace innovation in their own journeys.

Link of the Program Brochure/Poster:

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## **Book Release Event: "പെൺവിളക്ക്" by Prof. S. Vasanthakumari**

On September 11, 2025, the Department of Malayalam at Milad-E-Sherief Memorial College, Kayamkulam, organized a book release event for the novel പെൺവിളക്ക് (Pennvilakku), authored by Prof. S. Vasanthakumari, former faculty member of the Chemistry Department. The event commenced at 10:30 AM in the College Conference Hall and was inaugurated by Dr. A.V. Anoop, renowned writer, actor, and Chairman of the Asian Trade Council. Dr. Anoop officially released the book by presenting it to Prof. M.N.R. Nair.

The Chief Guest for the event was Dr. Muhammed Thaha, Principal of the college, who delivered the keynote address, emphasizing the significance of literature in shaping societal perspectives. The event witnessed active participation from 90 attendees, including faculty members and students, reflecting the academic community's engagement with literary pursuits.

The session concluded at 1:00 PM, leaving a lasting impression on the participants and fostering a deeper appreciation for Malayalam literature.

Link of the Program Brochure/Poster:

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## **Seminar on "വൃത്തപഠനം മലയാളത്തിൽ" (Study of Metres in Malayalam)**

The Department of Malayalam organized a seminar titled "വൃത്തപഠനം മലയാളത്തിൽ" on September 12 at the Malayalam Seminar Hall. The event was coordinated by Dr. Sreeja R, Assistant Professor of Malayalam, and was presided over by Dr. Lekha S Babu, Head of the Department of Malayalam. The seminar was conducted by Dr. R. Harichandran, who delivered an insightful session aimed at providing MA and FYUGP Malayalam students with a clear understanding of traditional poetic metres (vṛttams) in Malayalam. These metres, once the backbone of classical poetry, were explored both theoretically and practically, with students receiving hands-on training in composing poetry that adheres to metrical rules. The session was marked by enthusiastic student participation and active engagement. The event concluded with a Vote of Thanks delivered by Dr. Saraswathi, Assistant Professor (on contract) in the Department of Sanskrit. The seminar successfully deepened the participants' appreciation for the metrical structure of Malayalam poetry and contributed to their academic enrichment.

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## Visit to Vasu Jaivakanam – A Glimpse into Sustainable Farming

On 15th September 2025, a team of eight students and two faculty members from the Bhoomithrasena Club and the Department of Zoology, M.S.M. College, visited *Vasu Jaivakanam – Prakrithi Jaiva Kalavara* at Danapady, Haripad. The programme, organized by the Alappuzha Natural History Society (ANHS), honoured Ms. Vani, recipient of the State Karshaka Thilakam Award 2025, in recognition of her outstanding contribution to organic farming.

Spread over four acres, the farm is jointly managed by Mr. Vijith and Ms. Vani Vijith, a couple committed to promoting organic and sustainable agricultural practices. Their work focuses on reviving native crop varieties, biodiversity conservation, and community engagement through eco-friendly initiatives. The team explored various sections of the farm, including organic cultivation zones, production units, biogas plants, and the local eco-market *Prakrithi Jaiva Kalavara*. They learned about native livestock breeds like the Vechur, Krishna, and Kasargod Dwarf cows, and witnessed sustainable practices such as composting, solar energy use, and biogas generation.

Students from T.K.M.M. College, Nangiarkulangara, and Christian College, Chengannur also participated in the visit, which was coordinated by ANHS members Sri. Raveendran, Asokan Mash, and Dr. Sheela S. The experience offered valuable insights into eco-friendly farming, waste management, and value-added production, inspiring students to consider green entrepreneurship in agriculture. The visit concluded at 4:00 p.m., leaving participants with a deeper understanding of the importance and potential of sustainable farming.

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## **Biotechnology Department Hosts “Phylomap” Workshop on Molecular Taxonomy Tools**

On 16 September 2025, the Department of Biotechnology at M.S.M. College, Kayamkulam, in collaboration with the Microbiologists Society India (MBSI), conducted a half-day workshop titled “Phylomap: Workshop on Tools for Molecular Taxonomy” in the Computer Lab of the Department of Mathematics. The workshop brought together 36 participants, including students, faculty, and researchers, for an immersive exposure to modern techniques in molecular taxonomy.

The workshop was led by Dr. Pradeesh Babu from the School of Biotechnology, Amrita Vishwa Vidyapeetham, Amritapuri, who shared his expertise in phylogenetic analysis, software tools, and molecular classification methodologies. The session began at 10:00 AM with a welcome address from Dr. Lekshmi R., Head of the Biotechnology Department, setting the stage for a day of knowledge exchange.

During the workshop, attendees engaged in hands-on training with relevant software and databases used in molecular taxonomy and phylogenetic analysis. Practical exercises and guided demonstrations helped participants gain confidence in analyzing sequence data, constructing phylogenetic trees, and interpreting taxonomic relationships. The interactive format allowed for questions, clarifications, and live discussion of real-world scenarios.

The event concluded at 1:30 PM, followed by a vote of thanks from Dr. Deepa I., Assistant Professor in the Biotechnology Department. Certificates of participation were distributed to all attendees, and light refreshments were provided throughout. To assess the workshop’s impact and to collect suggestions, feedback was obtained via a Google Form. The responses indicated enthusiastic approval: participants particularly valued the clarity of instruction, the relevance of topics to their research interests, and the practical nature of the training.

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## **Commerce Department Organizes Seminar on “An Overview of Forensic Accounting”**

On 19 September 2025, the Department of Commerce at M.S.M. College hosted a timely seminar titled “An Overview of Forensic Accounting” in the Golden Jubilee Seminar Hall. Commencing at 2:30 pm, the event drew 90 participants, including students and faculty keen to understand the evolving role of forensic accounting in today’s financial landscape.

The seminar was inaugurated by Dr. Divya V., Vice-Principal of M.S.M. College, who lauded initiatives that bridge academic learning and professional practice. Dr. Abdul Kalam Azad A., Associate Professor and convener, delivered the welcome address and emphasized the growing importance of forensic accounting in uncovering financial frauds and strengthening corporate governance.

The keynote presentation was delivered by Ms. Beemamol M., an alumna of M.S.M. College and currently a faculty member at NIT Kozhikode. Drawing on her rich experience, she offered a clear and engaging exposition of core concepts such as the integration of accounting, auditing, and investigative techniques. Through real-life case studies, she illustrated how forensic accountants detect irregularities, prepare evidential reports, and support legal proceedings.

Ms. Beemamol also explored emerging trends in the domain, highlighting the increasing demand for forensic accounting professionals both in India and internationally. She discussed requisite skills, certification pathways, and career trajectories open to graduates in this field. An interactive Q&A session followed, wherein students eagerly posed queries about challenges, career prospects, and ethical dimensions.

Participants found the seminar deeply informative and relevant. The knowledge shared has empowered them to consider forensic accounting not merely as a niche specialization but as a high-impact career path in commerce. The session concluded with a vote of thanks from a faculty member, extending gratitude to Ms. Beemamol, the organizing team, and all attendees for contributing to the success of the program.

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## **Science Club Observes World Ozone Day with Elocution Competition**

The Science Club of MSM College, Kayamkulam, in association with the Environment Activity Club, organized an Elocution Competition on 19th September 2025 as part of the observance of World Ozone Day. The event was held at 2:15 PM in the Department of Zoology and aimed to raise awareness among students about the importance of environmental conservation. The theme of the competition was “Future of Our Planet,” encouraging participants to share their thoughts on environmental protection and sustainable living. Five students from various departments participated in the competition: Pavithra Uday (First Year, B.A. Political Science), Ishath N (First Year, B.A. Economics), Swathi A (Final Year, B.A. Economics), Agnes S (Second Year, B.Sc. Chemistry), and Fathima Abdul Majeed (Final Year, B.Sc. Zoology). The competition was judged by Dr. Neethu Sundaresan, Head of the Department of Chemistry, and Dr. Bindu L, Head of the Department of Zoology. After an engaging session of speeches, the first prize was awarded to Ishath N and the second prize to Pavithra Uday. The event concluded with a Vote of Thanks delivered by Dr. Mumthaz P Hameed, Convenor of the Science Club, who expressed gratitude to all participants, judges, and organizers for their support. The program successfully created a platform for students to voice their concerns about the environment and inspired a sense of responsibility toward safeguarding the planet.

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## **NSS Volunteer Leadership Camp Inspires Young Leaders**

The NSS unit of MSM College, coordinated by Dr. Sreeja R, selected two volunteers to participate in a three-day Volunteer Leadership Camp organized by the Kerala University NSS wing. The camp was held from September 19 to 21, 2025, at Don Bosco College, Kottiyam.

During the camp, the volunteers received training on important skills such as discipline, teamwork, leadership, and managing challenges confidently. They also had the chance to meet and interact with students from various colleges, which helped build new friendships and broaden their perspectives.

The camp was successful in motivating the participants to embrace the NSS motto, “Not Me But You,” encouraging them to continue serving their communities with dedication and compassion.

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## **MSM Staff Cricket Team Shines in GCL Tournament Victory**

The MSM Staff Cricket Team, under the leadership of Dr. Salih N, achieved a remarkable victory in the First GCL Cricket Tournament held on 20th September 2025 at Carmel College Ground, Punnapra, Alappuzha. In a thrilling match, MSM College triumphed over CMS College, Kottayam, by 9 runs, securing a place in the semifinals of the tournament.

Batting first, the MSM team posted a competitive score of 80 runs for 4 wickets in 8 overs. The highlight of the innings was a stellar performance by Captain Dr. Salih, who scored a blazing 50 runs and later contributed with the ball by taking 2 crucial wickets, earning him the Man of the Match title. In response, CMS College was restricted to 71 runs for 8 wickets, thanks to an excellent bowling display by the MSM team. Dr. Ansari led the bowling attack with 3 wickets, while Shyam Raj and Binu chipped in with 1 wicket each.

The event showcased not only sporting talent but also strong team spirit and camaraderie among the staff.

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## **Commerce Department Seminar Highlights “How NSDC Helps to Build an Accounting Career”**

On 24 September 2025, the Department of Commerce at M.S.M. College, in collaboration with the Placement & Skill Enhancement Cell and the National Skill Development Corporation (NSDC), organized a seminar titled “How NSDC Helps to Build an Accounting Career” for around 40 participants. The event was held within the Commerce Department premises under the coordination of Mr. Binu Padman.

The session commenced with a welcome by Dr. Swapna K. Cherian, Head of the Department, who introduced the resource speaker and underscored the significance of bridging academic learning with industry-relevant skills. The keynote speaker, Mr. Sreejith P. R., a Career Consultant, articulated how NSDC’s model of skill development can serve as a catalyst for forging strong career pathways in the accounting and finance sectors.

Mr. Sreejith outlined the core objectives and schemes of NSDC, emphasizing its role in designing skill-based training programs that are aligned with industry demands. He highlighted how NSDC certification enhances credibility with employers, and discussed specific accounting and financial career trajectories empowered through NSDC-endorsed courses. A key part of the talk focused on the importance of hands-on training, employability skills, and readiness for industry expectations - areas often overlooked in traditional academic curricula.

Following the formal presentation, the floor was opened to an interactive session. Students posed pertinent questions on professional certifications, placement support, and how to leverage NSDC programs to strengthen their resume and employability. The dialogue helped clarify doubts and spurred enthusiasm about integrating skill development into their professional journey.

The seminar successfully motivated attendees to explore and adopt skill development initiatives as a strategic foundation for their future careers in accounting. The organizers expressed heartfelt gratitude to Mr. Sreejith P. R. for his insightful and inspiring talk, and to all participants for their engaged presence.

Link of the Program Brochure/Poster:

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## **Department of Political Science Conducts Workshop on “How to File a Complaint?”**

On 24 September 2025, the Department of Political Science at M.S.M. College, Kayamkulam, organized a workshop titled “How to File a Complaint?” at the College Conference Hall. The event, coordinated by Anas N., attracted 74 participants, primarily students eager to deepen their understanding of legal recourse and procedural justice.

The workshop was structured into two illuminating sessions. In Session I, Adv. U. Jabbarkutty led a presentation titled “From Complaint to Courtroom: Understanding Judicial Proceedings.” He walked attendees through how a complaint evolves through the legal system, demystifying the role of courts and the steps involved in litigation. Session II, “At the Police Station: Filing Complaints and FIR Procedures,” was conducted by Anshad N., Civil Police Officer at Kayamkulam. He explained the procedural aspects of lodging First Information Reports (FIRs), documenting complaints, and how investigations are initiated at the police station level.

The workshop opened with a warm welcome from Dr. Rekha Nair R., Associate Professor and Head of the Political Science Department, who framed the session in the context of civic empowerment. The inaugural address was delivered by Ms. Divya V., Vice Principal of M.S.M. College, who underscored the critical importance of legal awareness among students—especially in advocating for one’s rights.

Both sessions were highly interactive. Participants posed questions, shared real-life concerns, and engaged in scenario-based discussions, making the workshop a dynamic learning experience. By the end, students reported greater confidence in understanding the procedural steps and responsibilities involved in filing complaints.

The programme concluded with a vote of thanks by Anas N., who expressed gratitude to the resource persons, the participants, and all who contributed to the event’s success.

Link of the Program Brochure/Poster:

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## **Report on Screening Programme for First Year FYUGP Students 2025 and AD-Frenzy Competition**

The Innovation and Entrepreneurship Development Centre (IEDC) at Milad-E-Sherief Memorial College, Kayamkulam, organized a screening programme on 26th September 2025 at the Golden Jubilee Seminar Hall. The event aimed to identify and select enthusiastic and creative minds for the IEDC student team. A total of 70 first-year FYUGP students participated in the screening process.

The programme consisted of two rounds designed to assess students' communication, creativity, and presentation skills. The first round involved personal interviews conducted by IEDC student members, evaluating participants' communication skills, language fluency, and confidence. The second round, titled "AD-Frenzy," tested students' creativity and teamwork. Participants were divided into teams and tasked with creating and presenting advertisements for assigned products. The teams showcased their ideas through various formats, including chart presentations and short dramas.

The event concluded with the selection of the Best Advertisement Idea, chosen by the Principal and Vice Principal. The programme proved to be highly engaging, interactive, and inspiring, providing a platform for students to display their talents and creative thinking. The session was well-organized and executed smoothly by the IEDC Team, setting a positive tone for upcoming IEDC activities for the academic year. Overall, the event was a grand success, reflecting the spirit of innovation and teamwork that defines MSMC IEDC.

Link of the Program Brochure/Poster:

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## **Lights, Camera, Action! – Cinema Awareness Program and Workshop**

The Media & Theatre Club of MSM College, in collaboration with Elements of Cinema (Media Academy), organized an Awareness Program and Workshop on Opportunities in the Field of Cinema on the 24th and 28th of September 2025. The program began with an awareness session held at MSM College, where around 150 students participated. This session introduced students to various aspects of cinema, such as direction, scriptwriting, editing, and technical skills. The goal was to help students understand cinema as both a creative art form and a promising career option.

Following the awareness class, 10 interested students were selected to attend a workshop held on September 28 at AITMS Institution, Mavelikara. The workshop started with a welcome speech by Sreeraj M, President of Elements of Cinema. The event was formally inaugurated by Salim Ahammed, a well-known Malayalam film director famous for movies like Aadaminte Makan Abu and Pathemari.

The program also featured several esteemed chief guests from the Malayalam film industry, including G. Marthandan (director of Pavada and Daivathinte Swantham Cleetus), Ajay Vasudev (director of Masterpiece and Rajadhi Raja), and Salam Bappu (director of Red Wine, Manglish, and Kappela). These filmmakers shared their experiences and inspired the students with their stories.

The workshop sessions were conducted by Salim Ahammed, who provided valuable insights into filmmaking, including practical advice and the challenges faced by filmmakers. This interaction gave students a unique opportunity to learn directly from industry professionals and understand the creative and technical aspects of cinema.

Link of the Program Brochure/Poster:

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## **NSS Day Observation and Social Service Activities at MSM College**

The NSS unit of MSM College, coordinated by Dr. Sreeja R and Jijo C Varghese, organized a series of social service activities to mark NSS Day from September 24th to 26th, 2025. The events were held on the college premises with active participation from 30 students and in collaboration with the Kayamkulam Municipality.

The program began with the singing of the NSS anthem and a discussion on the social relevance of NSS. Participants took the Social Service Pledge to reinforce their commitment to community service. As part of the Swachhta Hi Seva campaign, the team carried out a plastic-free campaign and cleaning drives within the campus. Additionally, tree plantation activities were conducted to promote environmental awareness.

A special health and hygiene awareness class was organized to educate students on important health practices. The program also featured a message highlighting the importance of NSS, delivered by Jijo C Varghese and Dr. Sreeja R, NSS Programme Officers. The event was graced by Deepa L, Public Health Inspector from Kayamkulam Municipality, who shared valuable insights into public health and hygiene.

The Social Service Pledge was administered by Abhirami, an NSS volunteer, inspiring all participants to continue their dedication towards social welfare. The NSS Day activities successfully engaged students in meaningful community service while reinforcing the values of cleanliness, health, and environmental protection.

Link of the Program Brochure/Poster:

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## **Swacholsav and Yuvajagaran Program: NSS Celebrates Gandhi Jayanthi with Cleanliness and AIDS Awareness Activities**

The NSS unit of MSM College, coordinated by Dr. Sreeja R, actively participated in the Swacholsav program as part of the Gandhi Jayanthi celebrations on September 29 and October 2, 2025. The activities were conducted in collaboration with Kayamkulam Municipality, Kayamkulam Railway Station authorities, and various NSS units from schools and colleges across the Alappuzha district. A total of 35 volunteers took part in these events aimed at promoting cleanliness, health, and social awareness.

On September 29, NSS volunteers joined a sanitation awareness rally organized by Kayamkulam Municipality to emphasize the importance of hygiene and cleanliness. On October 2, Gandhi Jayanthi, they cleaned the premises of Kayamkulam Railway Station and planted saplings to support environmental sustainability.

The same evening, the volunteers and program officers participated in the closing ceremony of the Yuvajagaran Program, held at Alappuzha Beach. The Yuvajagaran Program is a month-long AIDS awareness campaign led by the AIDS Control Society, engaging various NSS units from the district to educate youth about HIV/AIDS prevention and stigma reduction.

The closing ceremony was inaugurated by Mr. Peeyush P, Youth Officer from the Government of India, with Dr. Devipriya D, NSS State Coordinator of Kerala, as the chief guest. MSM College NSS volunteers, guided by Programme Officer Dr. Sreeja R, actively took part in the program.

During the event, participants took the cleanliness pledge and formed a human chain to promote the message of a clean India. An engaging street play highlighted different situations that can lead to the spread of AIDS, raising awareness among the younger generation about the disease and ways to prevent it. These combined activities successfully reinforced the spirit of social responsibility, cleanliness, and health awareness among the NSS volunteers and the community.

Link of the Program Brochure/Poster:

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Dr. Salih N receiving the trophy

Captain Dr. Salih N led the MSM Staff Cricket Team to a thrilling victory in the First GCL Cricket Tournament on 20th September 2025 at Carmel College Ground, Punnapra.





### **Pride of MSM College!**

Anas K (S3 M. Com) and Midhun Raj R (S5 Malayalam) from the MSM College Kabaddi Team have been selected to represent the Kerala University Kabaddi Team. Congratulations to both for this remarkable achievement!



MSM College, Kayamkulam won the Bronze Medal in the Kerala University Inter Zone Kabaddi Championship. A proud moment for the team and the college!



Elocution Competition Winners organised by Environmental Activity Club



Ishath N  
(S1 Economics)  
First Prize



Pavithra Uday  
(S1 Political Science)  
Second Prize