MILAD-E-SHERIEF MEMORIAL COLLEGE

Accredited by NAAC with 'B' Grade
KAYAMKULAM-690502
KERALA STATE-SOUTH INDIA
(A Minority Community Educational Institution)
Affiliated to the University of Kerala
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INSTITUTIONAL DISTINCTIVENESS DURING THE YEAR2022-23:

RESPONSIBLE YOUTH FOR A BETTER SOCIETY

In addition to preparing the students with core competencies to face the global challenges, the institute strives in making students adopt right attitude, understand and contribute to the socio-economic development & welfare of the society. The institute is contributing to the development of the nation by capacity and character building of the students. The institute takes lead in serving the society and in inculcating those values in the minds of young generations and imbibing in them, the required qualities to make an honourable living in the society. We believe that College life is not all about academics and games. It is also about learning to interact with other people, being aware of social, environmental and gender issues, and inequalities in the society. We provide an opportunity to every student to contribute to make the society in which they live a better place and to grow as better individuals. College has committed itself to the task of inculcating social values and responsibilities in its students. Along with other sports, cultural and technical activities the NSS unit, NCC unit, Women's Club and Nature club plan activities like tree plantation and field visits to expose the students to the pressing issues in our society.

Achieving academic excellence irrespective of caste, creed, religion have and have nots able and disable was the main moto of the college. Creating the best human resources committed to the well-being of world nation being characterized by integrity, spiritual, socio-economic, ethnic harmony, socio-cultural and the achievement of scientific knowledge, and the quest of which are the motto of the college. Core Values of the College includes exercising social responsibility. In doing so, a continuous drive for excellence in integrity of character and personality is always maintained.

Apart from education, the college also concentrates on the overall development of the students by organizing social work programmes. Throughout the year, the NSS and NCC unit undertake a plethora of events ranging from cleanliness drives, tree plantation drives, waste management etc. Extension beyond Curriculum Moral, social and ethical values are inculcated in students with a vision to accentuate social responsibility, promote societal-contribution as an outcome of education and ensure voluntary participation of students in various clubs and associations. Through various clubs and associations activities, the institution attempts to instil social awareness, civic sense and concern for the environment. The institution provides a platform to enhance their skills, intelligence and potentials with social responsibilities. In connection with Institutional Social Responsibility, the institution has carried out various activities for the welfare of the society through NSS, NCC, Nature Club, ECO Club, Women Empowerment Cell, Entrepreneur Club and the Department Associations in the institution. Faculty members and students are encouraged to carry out social outreach programmes.

The students and faculty of the institution participate in various programmes in association with NSS, NCC and other Clubs.

- Awareness programs on plantation, Swachh Bharat, Yoga Day.
- Blood donation camps to donate blood and arranged medical camps.
- Cleaning of streets, drains, statues, wall paintings and monuments
- Cleaning of public parks, hospitals, bus stands and railway stations
- Engaged in palliative care services.
- Students are responding to the problems in the society and contributing in providing solutions to those problems.
- Conducted number of Blood donation camps
- Provided services to the victims of natural calamities.
- Participated in Plantation programs organized by the college or the government.
- Conducted awareness programs on "Swachh Bharat Mission" theme & rally on Swachh Bharat, no plastics, etc.
- Distributed books to school children
- The institution has organized awareness marathon for Divyangjan students.
- The institution inculcates the social values and responsibilities by involving in relief fund and materials collection during disasters in various regions.
- Helped the people during natural calamities by providing them food packets, Clothes, and

also by participating in rescuing works with various Non-Governmental Organizations.

The outcome of the outreach and societal awareness programme are:-

Formation of Civic responsibilities in the minds of the students, Responsibility towards the rural community, developing the leadership skills of students, being proactive and responding effectively in real-life situations, inculcating the moral values and ethics in the minds of the student

NSS Unit, NSS officer and student volunteers received awards at district, state levels for active involvement in social activities

The institution aims not only in fulfilling academic needs of the learners but also in reinforcing the values of social responsibility and leadership skills. The students are young, vibrant and ever-ready to act when they enter the portals of the college, hence it falls on the shoulders of the institution to guide them and channelize their ideals in life for the benefit of the society. As active agents of social change, the institution strives to deal with and find solutions to social problems.

CLEANLINESS DRIVES BY NSS &NCC

SWACHHTA PAKHWARA CAMPAIGN